

cookies & Tracking Notice

This Cookie Notice applies to our website www.highwaycare.com (and any subdomains), which is operate by or on behalf of Highway Care Limited ("we", "us", "our"). We use various technologies to collect information, such as cookies and web beacons.

What types of technologies do we use?

We use cookies, web beacons and other technologies to improve and customise our products and websites ("the Services") and your experience; they also allow us to recognise your computer (but not specifically who is using it) when you access the Services and to improve the usability and performance of our website.

How do we use them?

- **Where strictly necessary.** These cookies and other technologies are essential in order to enable the Services to provide the feature you have requested, such as remembering you have logged in.
- **For functionality.** These cookies and similar technologies remember choices you make such as language or search parameters. We use these cookies to provide you with an experience more appropriate with your selections and to make your use of the Services more tailored.
- **For performance and analytics.** These cookies and similar technologies collect information on how users interact with the Services and enable us to improve how the Services operate. For example, we use Google Analytics cookies to help us understand how visitors arrive at and browse the Services to identify areas for improvement such as navigation, user experience, and marketing campaigns.
- **Targeting Cookies or Advertising Cookies.** These cookies collect information about your browsing habits in order to make advertising relevant to you and your interests. They remember the websites you have visited and

that information is shared with other parties such as advertising technology service providers and advertisers.

- **Social media cookies.** These cookies are used when you share information using a social media sharing button or “like” button on our websites or you link your account or engage with our content on or through a social media site. The social network will record that you have done this. This information may be linked to targeting/advertising activities.

How can you opt-out?

To opt-out of our use of cookies, you can instruct your browser, by changing its options, to stop accepting cookies or to prompt you before accepting a cookie from websites you visit. If you do not accept cookies, however, you may not be able to use all aspects of our Services.

Many browsers include their own management tools for removing HTML5 local storage objects. To manage "flash cookies" please click [here](#). You may be able to opt out of receiving personalised advertisements as described in the [Privacy Policy](#) under "Your Choices." You will not be able to opt-out of any cookies or other technologies that are “strictly necessary” for the Services.

More information

For more detailed information about cookies please visit www.allaboutcookies.org which provides guidance on how to control cookies.

Updates to this Notice

This Cookies Notice may be updated from time to time. Any changes we may make to this Cookies Notice in the future will be posted on this page.